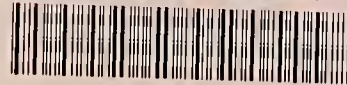


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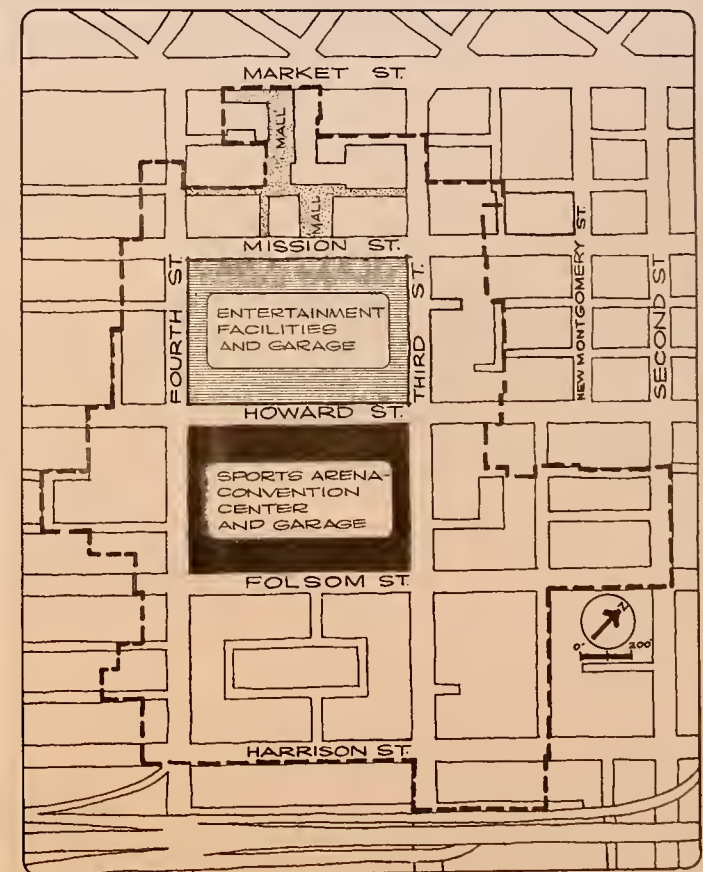
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Yerba Buena Center  
Arena · Convention Center  
Preliminary Sketch Plan



San Francisco Redevelopment Agency

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Tentative planning for the Yerba Buena Center Redevelopment Project involves the use of an entertainment complex, including a sports arena-convention center, possibly two theaters, and a museum to stimulate development in the South of Market area. The sports arena-convention center would be built in the block bounded by Howard, Folsom, Third and Fourth Streets.

Yerba Buena Center offers a number of important advantages for such a facility. There is convenience to downtown restaurants, hotels and stores. The blocks in Yerba Buena Center are large enough to accommodate a major facility, a condition not readily found elsewhere. The site offers easy access to freeways and public transit, including the multi-million dollar Bay Area Rapid Transit System.

The Redevelopment Agency staff is receiving increasing inquiries as to what such a facility might look like, how it might fit on the site, where parking would be located, and how sports arena and convention-exhibit spaces could work so as to complement but not interfere with each other.

The tentative sketch-plan which follows is a further development of the proposal. As such, it is a stage between an original concept and more detailed architectural treatment.

The sketch-plan illustrates how such a facility could be provided in Yerba Buena Center. Economic feasibility, financing and related questions are treated in separate reports of consultants.

#### SPORTS ARENA

- . Between 14,000 and 15,000 permanent seats.
- . 20,000 square foot main floor.
- . No interior columns. Unobstructed view from all seats.

#### EXHIBITION FLOOR

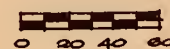
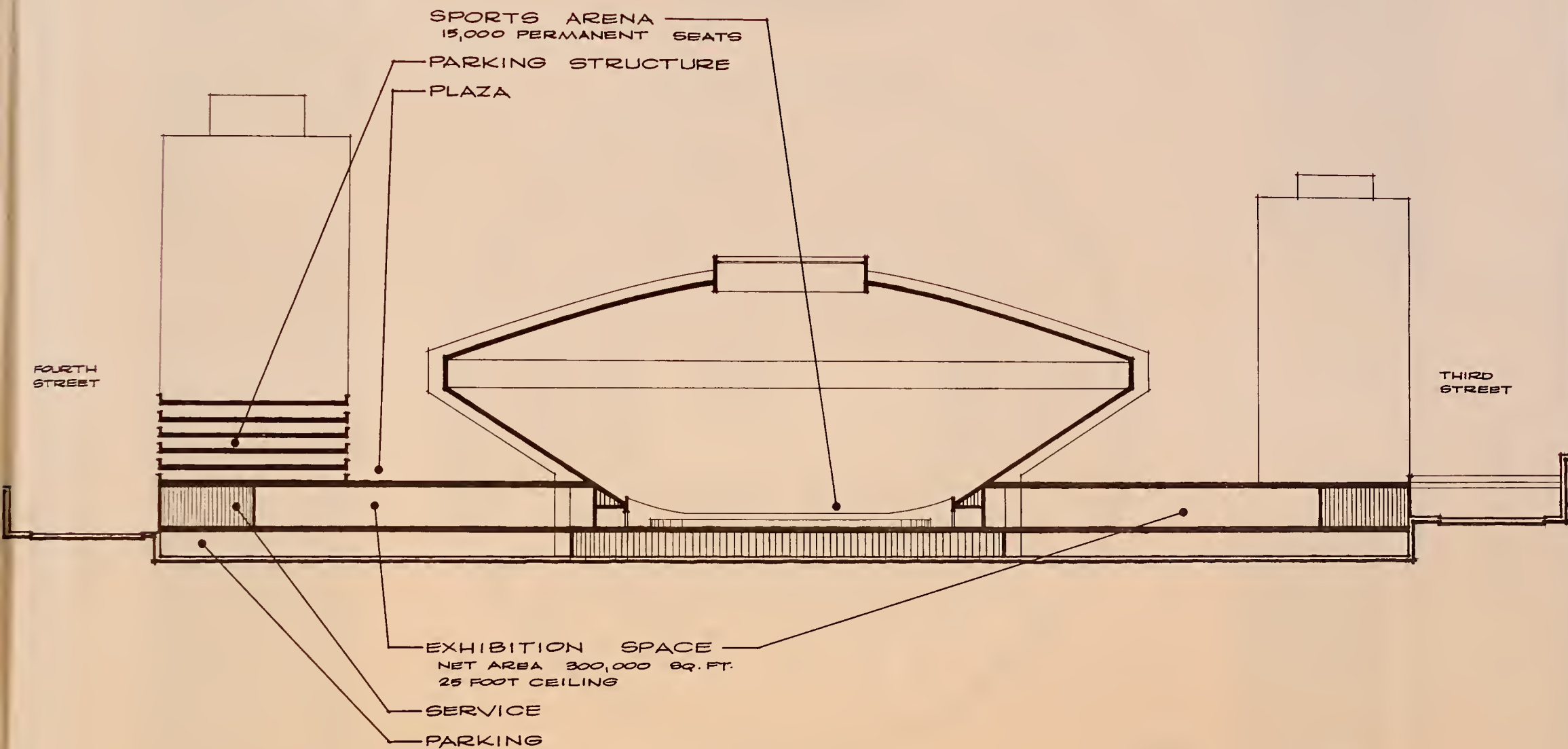
- . 300,000 square foot exhibition floor (including sports arena main floor).
- . 25 foot clear ceiling height.
- . 60 foot span between columns.
- . Exhibition floor usable separately or in conjunction with sports arena.
- . Movable partitions permit flexible use of space.
- . Ramps permit direct truck access to floor.
- . Entrance-exit arrangement allows controlled visitor flow through exhibitions.

#### PARKING FLOOR

- . 1,400 spaces.

#### PEDESTRIANWAYS

- . A system of malls, pedestrianways, raised plazas, and elevated bridges will connect the sports arena-convention center to entertainment and commercial attractions on adjoining blocks and to the Market Street transit system.
- . Stairways, ramps and escalators provide for easy vertical movement.



Sports Arena  
Convention Center

1

Vertical Arrangement

FOURTH STREET

HOWARD STREET

OFFICE

GARAGE

PLAZA

OFFICE

SPORTS  
ARENA  
FLOOR

PLAZA

ARENA  
CLUB

THIRD STREET

FOLSOM STREET

Sports Arena

0 20 40 60



Sports Arena  
Convention Center

2

HOWARD STREET

NORTH  
ENTRANCE

SERVICE

SERVICE

EXHIBITION FLOOR

WEST  
ENTRANCE

EAST  
ENTRANCE

FOURTH STREET

THIRD STREET

EXHIBITION FLOOR

SPORTS  
ARENA  
FLOOR

MOVABLE PARTITIONS  
PERMIT SUBDIVISION  
OF SPACES

SOUTH  
ENTRANCE

FOLSOM STREET

0 20 40 60



Sports Arena  
Convention Center

3

Exhibition Floor

HOWARD STREET

FOURTH STREET

THIRD STREET

FOLSOM STREET

SERVICE AREA OF OFFICE BUILDING

SERVICE AREA OF OFFICE BUILDING

PARKING FLOOR

VEHICLES OUT

VEHICLES IN

PEDESTRIANS VERTICAL CIRCULATION

ARENA • EXHIBITS AREA SERVICE MECHANICAL EQUIPMENT STORAGE

PARKING FLOOR

RAMP

RAMP

RAMP

RAMP

RAMP

RAMP

RAMP

RAMP

RAMP

RAMP

Parking Floor



Sports Arena  
Convention Center

4

San Francisco Redevelopment Agency, 525 Golden Gate Avenue, San Francisco, California January 1, 1965

